



Artwork Terms and Conditions

Acquiring rights to use the phrase “SAVE THE FROGS!” in artwork you sell

The phrase “SAVE THE FROGS!” in any variant of its capitalization or punctuation is a registered trademark approved by the United States Patent and Trademark Office, and thus the phrase cannot be used in commerce without the express written consent of SAVE THE FROGS!. The following guidelines detail the steps required for an artist to receive such consent:

- 1) Submitted artwork must be your original creation. You are not allowed to submit artwork that does not belong to you. SAVE THE FROGS! will not be held responsible for any legal actions that are initiated as a result of artists submitting images they did not create and do not have the right to use. By submitting artwork to SAVE THE FROGS!, you agree to indemnify SAVE THE FROGS! for any losses SAVE THE FROGS! incurs as a result of legal action resulting from your unauthorized use of non-original work.
- 2) All usage of the phrase “save the frogs” must be capitalized, and with an exclamation point, as our organization’s legally recognized name is SAVE THE FROGS!
- 3) The ® symbol must appear to the top right of the exclamation point in SAVE THE FROGS!, though it need not be large, only visible.
- 4) All artwork making use of our trademark must also contain the phrase savethefrogs.com (lowercase) written somewhere on the item/artwork, in a visible font size and legible manner, though it does not have to be obtrusively large.
- 5) Approved artwork containing the phrase “save the frogs” cannot be used in conjunction with other phrases or other artwork unless and until we approve its usage in that particular situation.
- 6) All artwork must be submitted for approval via the online submission form located on the SAVE THE FROGS! Artists for Frogs page: <http://savethefrogs.com/artcontest>
- 7) We reserve the right to use your artwork at any resolution (dpi).
- 8) We reserve the right to repeal your license at any point, unless we have a specific agreement in place regarding the length of license.
- 9) Licenses are granted for personal use only, and may not be used in association with, or in furtherance of, a legally recognized business entity, without our express written consent.

YOUR USE OF YOUR ARTWORK

Once your artwork/item is approved by SAVE THE FROGS!, you may use the artwork in commerce, and you are entitled to all the money you raise. We do however strongly encourage artists to donate 50% or more of their proceeds to SAVE THE FROGS! (www.savethefrogs.com), as we will use that money to further our worldwide amphibian conservation efforts according to our legally recognized nonprofit purposes. Generous donations will be acknowledged on the Artists for Frogs page.

OUR USE OF YOUR ARTWORK

SAVE THE FROGS! reserves the right to use any submitted artwork in any way we deem fit, and the artist relinquishes rights to any money gained by SAVE THE FROGS!’ use of that artwork (though the artist may use approved art for their own monetary gain, see “Your Use Of Your Artwork”).



Usage of the official SAVE THE FROGS! logo



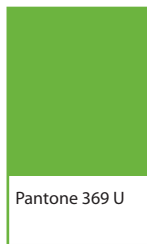
CLEARSPACE

To assure the prominence and clarity of the SAVE THE FROGS! signature, it is important to make sure that the logo always has room to breathe. To that end, the logo must always have a minimum clearspace that is equal to the height of the dot in the exclamation point.

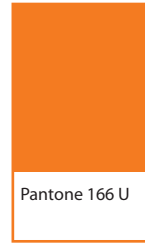


COLOR PALETTE

Consistent color usage across all media is integral to the integrity of the logo. Below are approved color formula variations for several analog and digital formats. No other color specifications should be used.



PANTONE: PMS 369 C and 369 U
CMYK: C61, M10, Y100, Ko
RGB: 114R, 175G, 67B
HEX: 72AF43F
Grayscale: 100% Black



PANTONE: PMS 166 C and 166 U
CMYK: Co, M60, Y100, Ko
RGB: 245R, 130G, 31B
HEX: F5821F
Grayscale: 60% Black



savethefrogs.com

LOGO WITH WEBSITE TAGLINE

Shown to the left is the approved version of the logo when it is used with the tagline “savethefrogs.com”

The spacing between the logo and tagline should be exactly the height of the dot in the exclamation point.