

Getting Save The Frogs Activities Going At Your School: A Guide For University Students



Frogs are rapidly disappearing. One-third of the world's 6,485 amphibian species are on the verge of extinction. SAVE THE FROGS! is a nonprofit organization dedicated to amphibian conservation. Thanks for supporting our mission to protect amphibian populations and to promote a society that respects and appreciates wildlife and nature. Please see www.savethefrogs.com/volunteers and email volunteer@savethefrogs.com with any questions.

Here are some ideas, but feel free to be creative!

START A SAVE THE FROGS STUDENT GROUP OR CHAPTER AT YOUR SCHOOL

- Check with the Office of Student Activities for requirements, paperwork, deadlines, etc. Check to see if you will have access to any school funds. **Be sure to inform us if your group is approved!**
- Join a pre-existing environmental, conservation, or animal rights group and get them involved with Save The Frogs. Working with a group will allow you to achieve more than working as an individual.

SET UP AN INFO/FUNDRAISING TABLE

- Use posters & banners to make table visually appealing (we may be able to assist).
- Print flyers at savethefrogs.com/spread-the-word or contact your school's graphic design department and see if a design student needs a project. Hand them out; post them around campus.
- We may be able to provide wristbands and pins to assist your fundraising endeavors.
- Set up a donation jar and 4x6" info cards in your library, cafeteria, coffee shop, etc. We may be able to provide a nice looking donation jar and the flyers.
- Get Save The Frogs Day recognized by your school, mayor or governor:
savethefrogs.com/day/images/petition-save-the-frogs-day.pdf
- Keep track of individuals that are interested in STF, campus activities, interning, etc. (i.e. get their email addresses!).

- Come up with creative ways to fundraise. Have a bake sale, or ask a local restaurant/nightclub to have a fundraiser night, where a percentage of the sales are donated to STF. This works well on Save The Frogs Day!

SET UP A FILM SCREENING

- The documentary “The Thin Green Line” is very good.
- Ask science professors to give students extra credit for attending the screening.
- Give a short talk about Save The Frogs at the screening and distribute our fliers there. Ask everyone to visit our website and become a member.

YOUR STUDENT NEWSPAPER

- Write an article for the student newspaper
- Have the student newspaper place a free Public Service Announcement. We will provide them with high resolution images if they can place these:
 - Save The Frogs Day:
<http://savethefrogs.com/day/images/Save-The-Frogs-Day-2010-icon.jpg>
 - Climate Change:
<http://savethefrogs.com/climate/images/my-ponds-drying-up-400px.jpg>

YOUR SCHOOL’S RADIO STATION

- Have the radio station run the 30 second Public Service Announcement located at:
<http://savethefrogs.com/students#radio>

IN YOUR CLASSROOM

- Give a short (5 minute) lecture on frog extinctions in your classes. Most teachers will appreciate your initiative!

AROUND CAMPUS

- We can send you 18x24" educational frog posters if you can get permission to put them up around campus in semi-permanent locations (dorm hallways, biology laboratories, cafeterias, etc.)
- Contact Biology teachers to ask them to discuss frog extinctions on STF Day.
- Inform Art Teachers of the SAVE THE FROGS! Art Contest: www.savethefrogs.com/art
- Inform Poetry Teachers of the SAVE THE FROGS! Poetry Contest:
www.savethefrogs.com/poetry
- What is your school’s dissection policy? Can students opt-out?
- Design and run a survey to determine students' current knowledge of environmental issues.

PLEASE READ:

As a SAVE THE FROGS! University Representative your efforts play a critical role in raising awareness, educating, recruiting and participation in our efforts.

Expectations of University Representatives:

- 1) Educate yourself about amphibian conservation and SAVE THE FROGS! (spend a good chunk of time reading through the website, as it is a good resource). The greater amount of knowledge, passion and dedication you demonstrate, the more successful you'll be.
- 2) Always act in a professional manner when representing SAVE THE FROGS!
- 3) Always check with the proper school authorities before engaging in any on-campus activities for SAVE THE FROGS!
- 4) Contact the volunteer coordinator volunteer@savethefrogs.com before starting an activity
- 5) Provide information and feedback as required, and check in with the volunteer coordinator at least once a week.

Thank you for caring about the amphibian crisis and for taking part to help SAVE THE FROGS!